

- Professional speaker
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Leadership is not an ingrained ability.

Learning and developing specific skills are the catalysts to move a leader or a leadership team from "adequate" to "powerful". When organizations invest in the development of their leaders, the effects are seen in tangible ways: employee retention and satisfaction, innovation, and organizational growth and evolution. Particularly in times of transition, crisis, or uncertainty, helping leaders build skills based on evidence-based strategies results in long-term individual and organizational advantages.

# Leadership DNA

Dr. Robin has a two-step approach to elevate the functioning of your organization's leaders:

- WORKSHOP: As the foundation for strategic development, the workshop provides education and practice regarding general and specific topics for leadership development. Experiences are built into the workshop with direct application to individual learning and execution.
- COACHING: Focused sessions are dedicated to enhance leaders' understanding of their own leadership styles, recognize challenges to their optimal functioning, and establish goals to build their strengths.

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## Leadership DNA

#### Package A: The Workshop

The workshop is an opportunity for participants to learn about leadership, from general concepts to specific leadership skills. The goal is to teach participants how to effectively step into their own leadership to achieve organizational results. Learning is enhanced through the use of interactive technology and paired with opportunities for practice and skill development during the workshop. The workshop can be offered as a 2-day in-person event, or as six 90-minute webinars.

## Package B: DiSC for Leaders + The Workshop

Prior to the workshop, participants take the DiSC for Leaders assessment to determine their unique leadership profile. Each participant receives their individualized assessment report as a tool for reflection during the workshop.

## Package C: DiSC for Leaders + Individual Coaching + The Workshop

Prior to the workshop, participants take the DiSC for Leaders assessment. After completing the assessment, each participant is scheduled for an individual coaching session to review the DiSC results. During the 50-minute sessions, participants receive specific strategies regarding their unique leadership strengths and challenges. This package results in a thorough understanding of the DiSC profile, and identification of goals to enhance leadership.

#### Add-on: Individual Coaching Package

A package of (5) 30-minute executive coaching sessions can be added on for a participant looking for accelerated and specialized leadership development.

Dr. Robin earned her PhD in clinical psychology and is a certified Executive Coach. This combination of perspectives creates powerful connections bridging the gap between optimal brain functioning and corporate behaviors. By integrating these evidence-based strategies, Dr. Robin gets clients to achieve goals efficiently. With over 20 years in the field, Dr. Robin's expertise combining psychological and coaching approaches is what makes her clients' experiences actionable and successful.